# NATE HANSON DIGITAL MEDIA

## PROFESSIONAL

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Ankeny, IA 50023

### Experience

#### Hansons On Hiatus Podcast

Podcast Host / Producer / Audio & Video Editor February 2023 - Present, Ankeny IA

Responsibilities include co-hosting, editing, and uploading long-form podcast episodes, while also managing RSS feeds, creating video shorts, and overseeing social media platforms.

#### The Bailey Show Podcast - Bailey Entertainment

Podcast Co-Host / Producer / Audio Editor September 2021 - August 2023, Atlanta GA

Duties included co-hosting, editing, and publishing long-form podcast episodes, while also adept at managing RSS feeds, producing video shorts, and overseeing social media platforms.

#### Bailey & Southside Morning Show - Cumulus Media Rock 100.5 FM / WNNX

Executive Producer / On-Air Personality July 2015 - September 2021, Atlanta GA

Proficient in co-hosting, editing, and uploading long-form podcast episodes, while also managing RSS feeds, creating video shorts, and overseeing social media platforms.

#### **Total Marketing Concepts** PHP DEVELOPER

July 2014 - July 2015, Sanford FL

Experienced professional adept in creating dynamic campaigns leveraging PHP, AJax, HTML, CSS, JS, and jQuery. Skilled in live troubleshooting and proficient in project management, ensuring seamless execution of initiatives.

#### View Media LLC

Social Media Strategist June 2013 - May 2014, Orlando FL

Responsible for crafting compelling social media graphics and headers, overseeing message management, scheduling posts, strategizing initiatives, and driving engagement to elevate brand visibility and foster growth.

#### Education

UNIVERSITY OF CENTRAL FLORIDA (UCF) BACHELOR'S DEGREE / DIGITAL MEDIA - WEB DESIGN 2011 - 2014 / ORLANDO, FL



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Skilled in audio and video editing, podcast production, web development, graphic design, social media management, research, and data entry with over 25 years of hands-on experience and expertise.



- ➔ Podcast Editing
- → Adobe Photoshop
- → Adobe Audition
- → Adobe Premiere Pro
- → Adobe After Effects
- ➔ Wordpress
- → CapCut
- → InShot
- → Google Suite
- → Web Development
- → Social Media Management
- → Broadcasting
- → YouTube
- → Instagram Reels
- → Video Shorts
- → Spotify for Podcasting
- → Speaking
- → Data Entry
- → Microsoft Office